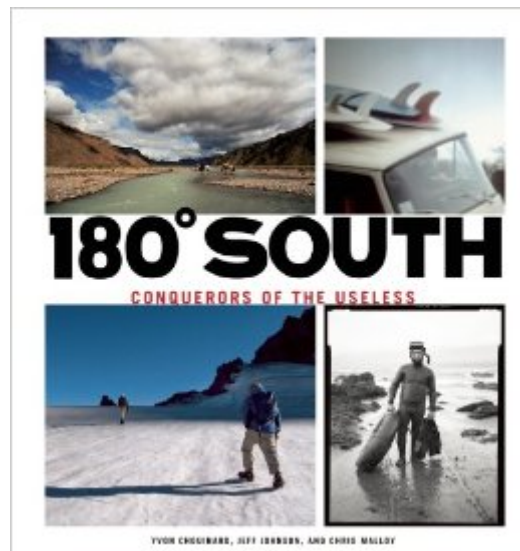


The book was found

180° South: Conquerors Of The Useless



Synopsis

180° South takes readers behind the scenes of the film, 180° South, made by Chris Malloy, to learn more about the people who made the original overland journey to Patagonia in 1968, and the repeat journey over ocean and land 40 years later. The book includes stories of events and experiences that inspired Chris Malloy, Yvon Chouinard, and Doug Tompkins to choose paths committed to saving what's left of the wild world. Open it anywhere and enjoy the photographs by the world's leading surf and climbing photographers Jeff Johnson, Jimmy Chin, Scotty Soen, and Danny Moder.

Book Information

Paperback: 240 pages

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Average Customer Review: 4.7 out of 5 stars See all reviews (13 customer reviews)

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Customer Reviews

Makes you want to quit your job and follow their journey. Excellent photos and great stories, it feels like you're along for the ride the whole time.

This documentary shows a guy retracing a great road trip climbing adventure that Jacques Chouinard, the founder of Patagonia, and a few friends did back in the 1960's. The film is interspersed with cute and classic old footage from Chouinard's adventure, and our hero enjoyably surfs and sails his way to Chile's Fitz Roy range for a good climb. Along the way he finds a little love and hits us with some environmental messages that frolic on the cliff of the blindingly obvious, but still fit into the movie well. I found myself goofily smiling through almost the whole movie, and would recommend it to anyone who likes a good outdoor flick -- the last one I enjoyed so much was the excellent surf movie 'Step into Liquid'. 180 S isn't perfect and doesn't aim too high, yet by not

over-reaching it rings true.

After seeing the documentary with the same title and loving it, I was excited to receive this book as a Christmas gift. It's much more than your typical coffee table book. The text portion is basically a narrative on the past, present, and future of our environment, told within the netting of climbing a peak in Patagonia. It's both casual and alarming. The pictures are stunning and capture the people, places, and emotions of the people involved. These are not stock photos! The running concept of "conquerors of the useless" is explained well and becomes meaningful and acceptable. As Yvone points out, it isn't about the view from the top, it's about the climb and what you discover about yourself on the way up. The book itself is beautiful- the slip cover, the binding, and the quality of paper. Personally, I really feel that the work Yvone Chouinard and Doug Tompkins have done for environmental protection and reform is amazing. At times, though, I became a little frustrated with what they were saying versus their vantage point. These men are very wealthy, whether they live like it or not. They talk about eliminating our dependency on cars as a whole- I'm sorry but John Smith who works fifteen hours a day at two jobs to take care of his family does not want to start biking in, nor does he have his own Cessna like these gentleman. And I agree with roads being a horrid ecological interruption, but, let's face it, we need to get places and until jetpacks are invented I'm not sure what we can do about it (and jetpacks will probably be bad for the environment with their jet fuel and all...)- It's not a glamorous book, if that's what you're looking for, and there is a decent amount of text that should be read in order to truly read the illustrations. I consider that a good thing, but if you're looking for a purely glossy book of scenic pictures you won't find it here. See the movie, read the book. I really don't understand why this book isn't more popular.

If you are into the nostalgia of the rock climbing pioneers turned philanthropists, this is the book for you. I work next to a Patagonia store and now I really get why when you walk in the front door the first thing you see is the USED CLOTHES section. Very eye opening. Yvon Chouinard is a very cool character. Don't miss the movie too.

First of all, DON'T buy this book on for the 100 bucks listed. The Patagonia store has it for \$49.00. The booksellers offering it for a 100 bucks are thieves and I think Yvon would agree. Now for the book. It's a coffee table book and of course, has great photographs taken by Molloy and the rest of the crew. It's a book about preserving open space. It's a book about surfing, climbing, trekking and living an outdoors life. I highly recommend this book. Go outside!!!

Amazing book. Great pictures and great story.

I loved this book. Great coffee table fodder. The pictures are simple but are there to keep reminding you that Patagonia is there for you to explore!

This is an excellent book from the boys at Patagucci. Really well written with some great photographs and classic travel stories.

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